BICYCLE PEDESTRIAN ADVISORY COMMITTEE (BPAC) MEETING
STANCOG BOARD ROOM
1111 I STREET, SUITE 308
MODESTO, CA
WEDNESDAY, FEBRUARY 5, 2020
10:00 AM

AGENDA

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENTS
   These matters may be presented only by interested persons in the audience. Discussion is limited to five minutes or at the discretion of the Chair.
4. **CONSENT CALENDAR**
   
   A. Motion to Approve the Bicycle Pedestrian Advisory Committee (BPAC) Minutes of 10/2/19

5. **DISCUSSION/ACTION ITEMS**
   
   A. StanCOG Regional Bicyclist and Pedestrian Safety and Education Campaign Update (Chris Jasper)
   
   B. StanCOG Non-Motorized Transportation Plan (Chris Jasper)

6. **MANAGEMENT REPORT**

7. **MEMBER REPORTS**

8. **ADJOURNMENT**

   *Next Regularly-Scheduled BPAC Meeting:*
   *April 1, 2020 (Wednesday) @ 10:00 am*
   StanCOG Board Room
   1111 I Street, Suite 308
   Modesto, CA 95354
CONSENT
CALENDAR
MINUTES OF OCTOBER 2, 2019 (WEDNESDAY)
10:00 AM

MEMBERS PRESENT: Shivaugn Alves (arrived during Item 5A), Kyle Fliflet, John Gerling, Minn Thein, Ann Strahm, Larry White

ALSO PRESENT: Carla Alviso, Elisabeth Hahn, Chris Jasper, Cindy Malekos, Josephine Oshana (StanCOG); Otto Melara (Alta Planning & Design)

1. CALL TO ORDER
Vice-Chair John Gerling called the meeting to order at 10:02 a.m.

2. ROLL CALL

3. PUBLIC COMMENTS – NONE

4. CONSENT CALENDAR

4A. Motion to Approve the Bicycle/Pedestrian Advisory Committee Minutes of 8/7/19

*By Motion (Member Kyle Fliflet/ Minn Thein) and a unanimous vote, the Bicycle/Pedestrian Advisory Committee approved the Consent Calendar.

5. PRESENTATION

5A. Alta Planning and Design on Modesto Active Transportation Plan (ATP)
Otto Melara provided a presentation about the Modesto Active Transportation Plan. There was an active discussion regarding the plan and members asked questions and provided comments.

6. DISCUSSION/ACTION ITEMS

6A. Round 5 FY 2018/19 Affordable Housing and Sustainable Communities Draft Guidelines
Chris Jasper presented information on the Affordable Housing and Sustainable Communities Program whose primary goals were to support infill housing development for low-income residents and reduce greenhouse gas emissions by shifting transportation modes to transit, bicycling and walking. He said draft guidelines, available at:
were released for the 5th round of grants and/or loan applications to projects that meet these goals.

B. 2019 Update of Measure L Strategic Plan
Elisabeth Hahn provided an update to the Measure L Strategic Plan. She stated that four additional projects were being nominated for inclusion in the 2019 Strategic Plan Update which included the North County Corridor, State Route (SR) 99 Briggsmore Interchange, SR 99 Standiford Interchange and Mitchell/Service Road Interchange. She also stated that the update would be brought to the Policy Board in November along with an amendment to the Expenditure Plan, which would allow for the use of Measure L funds for construction of the North County Corridor project.

C. Motion to Recommend the Policy Board Approve the Bicycle Pedestrian Advisory Committee Meeting Schedule for Calendar Year 2020
Cindy Malekos reviewed the proposed meeting schedule for 2020.

*By Motion (Member Ann Strahm/Member Larry White), and a unanimous vote, the Bicycle/Pedestrian Advisory Committee recommended the Policy Board approve the BPAC Meeting Schedule for Calendar Year 2020.

7. MANAGEMENT REPORT - None

8. MEMBER REPORTS
Member Larry White reported on some shoulder extension work with rumble strips that had been done on River Road in Oakdale. He stated that the positioning of them made bike riding impractical.

New BPAC member Ann Strahm was welcomed.

9. ADJOURMENT
Vice-Chair John Gerling adjourned the meeting at 11:02 a.m.

Next Regularly Scheduled BPAC Meeting:
December 4, 2019 (Wednesday) @ 10:00 am
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA 95354

Minutes Prepared By:

Carla Alviso, Administrative Assistant
DISCUSSION & ACTION ITEMS
TO: Bicycle Pedestrian Advisory Committee
FROM: Israel Ojeda, Senior Planner
       Chris Jasper, Assistant Planner
DATE: January 28, 2020
SUBJECT: StanCOG Regional Bicyclist and Pedestrian Safety and Education Campaign Update

Recommendation
Consider information presented.

Background
StanCOG is developing a Regional Bicyclist and Pedestrian Safety and Education Campaign that will be deployed across the Stanislaus region. The purpose of the project is to promote transportation safety through a targeted advertisement campaign to reach a broad range of communities throughout Stanislaus County. The campaign will include a series of open street events demonstrating safe traveling behaviors, and a regional safety summit that convenes local, regional, state, and federal transportation safety experts, business owners, community based organizations, and health professionals to discuss transportation safety challenges and share best practices. The project will also include the development and dissemination of a local planning and implementation toolkit and a final report that documents the events held throughout the campaign. The Regional Bicyclist and Pedestrian Safety and Education Campaign is funded by the Active Transportation Program.

On November 20, 2019, the StanCOG Policy Board authorized the Executive Director to negotiate and execute a contract with Nelson\Nygaard Consulting Associates to prepare and execute technical tasks associated with the campaign. AIM Consulting and Wallrich Creative Communications are serving as subconsultants and are leading the outreach efforts and creative advertising campaign, respectively.

Discussion
StanCOG launched the Regional Bicyclist and Pedestrian Safety and Education Campaign on December 16, 2019 and established a Project Advisory Committee comprised of representatives of
local agency engineering staff, bicycle and pedestrian advocates, Caltrans, public health officials, law enforcement, and other stakeholders to provide input throughout the project planning and implementation process on topics including event locations and logistics, bicycle skill development, and other tasks required to complete the project. The first Advisory Committee meeting was held on January 21, 2020.

The project’s creative advertising campaign is expected to be deployed in May 2020 to coincide with Bike Month. The safety summit is expected to be held in the late spring of 2020, and the open street events are expected to be held in the spring and summer of 2020. Upon completion of the campaign, the planning team will develop a toolkit that will include a summary of the project’s activities and findings, samples of materials created for the advertising campaign, maps analyzing active transportation safety in the region, and lessons learned to serve as a resource for local agencies and other community partners to assist in planning and implementing similar campaigns. The toolkit is anticipated to be completed in September 2020.

In order to develop the creative collateral associated with the project, StanCOG will publish a public survey in February that seeks to capture residents’ opinions about active transportation safety throughout the Stanislaus region. That survey will be made available on StanCOG’s website, shared on social media, and disseminated by local agencies and project partners.

Staff is seeking the assistance of the Bicycle and Pedestrian Advisory Committee and a wide range of other stakeholders to support the project. Assistance may include, but is not limited to, providing general input to the project, disseminating advertising materials, volunteering and/or sponsoring events (e.g. donating bicycles, tires, bicycle repair equipment, planters, cones, helmets, tents, temporary barriers, etc. to be used for the open street and other events). StanCOG is also seeking volunteers to participate in bicycle safety training, the Safety Summit and at other project events.

Should you have any questions regarding this staff report, please contact Isael Ojeda, Senior Planner, at 209-525-4632 or via e-mail at iojeda@stancog.org.
Recommendation

Consider information presented.

Background

StanCOG is developing a comprehensive Non-Motorized Transportation Plan (NMTP) for the Stanislaus region. The purpose of the NMTP is to identify opportunities to improve travel facilities used by bicyclists and pedestrians, increase access to public transportation systems, and address the unique active transportation needs of residents across Stanislaus County and its incorporated cities. StanCOG last adopted an NMTP in 2013. The NMTP update is being funded with Caltrans’ Senate Bill 1 (SB1) Sustainable Communities Formula funds.

The NMTP will include goals and objectives related to non-motorized transportation performance, evaluate existing and projected active transportation conditions, identify the region’s current and anticipated needs, recommend potential active transportation projects, and identify available funding sources to support project recommendations. One of the objectives of the NMTP is to meet all requirements for active transportation plans as specified by the California Transportation Commission’s (CTC) adopted 2019 Active Transportation Program (ATP) Guidelines. This will better position StanCOG’s member agencies to compete for ATP funds, of which more than $440 million will be made available statewide in the upcoming fifth cycle of the program.

Discussion

StanCOG launched the development of the NMTP in September 2019 with consultant support from Toole Design Group. To date, the project team has coordinated with local agencies to collect data on existing and planned bicycle and pedestrian facilities, reviewed relevant local, regional, and state
plans and policies, drafted a Public Participation Plan to guide outreach efforts, reviewed local and regional planning documents, and collected and analyzed regional non-motorized travel data. This data will be used to develop an existing conditions assessment that will assess and present public input, local Geographic Information System (GIS) data, bicycle and pedestrian related crash data, and socioeconomic data for the Stanislaus region. This assessment is expected to be completed in February of 2020.

Additionally, an interactive mapping tool has been developed that allows users to comment on the bicycling and walking facilities in their community and identify key destinations and routes that are easy or difficult to traverse on foot or by bicycle. The mapping tool is accessible on StanCOG’s Non-Motorized Transportation Plan website via the following link:

https://tooledesign.github.io/stancog/

Figure 1: Non-Motorized Transportation Plan Interactive Mapping Tool
StanCOG has also published a survey to solicit input from Stanislaus County residents on opportunities and barriers to walking and biking in the region and to identify their preferred improvements. The survey can be accessed at the following link:

https://www.surveygizmo.com/s3/5346771/StanCOG-Non-Motorized-Transportation-Plan

To supplement these efforts, StanCOG has hosted “pop-up” events in the cities of Turlock, Ceres, Modesto, and Oakdale to engage with residents and solicit input on bicycle and pedestrian needs, and opportunities. Table 1 identifies where and when each pop-up event was held:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/6/2019</td>
<td>Downtown Christmas Parade</td>
<td>Downtown Turlock</td>
</tr>
<tr>
<td>12/7/2019</td>
<td>Christmas Festival</td>
<td>Smyrna Park, Ceres</td>
</tr>
<tr>
<td>1/23/2020</td>
<td>Farmer’s Market</td>
<td>Kaiser Permanente Medical Center, Modesto</td>
</tr>
<tr>
<td>1/25/2020</td>
<td>Group Bike Ride</td>
<td>Oakdale Bike Shop, Oakdale</td>
</tr>
</tbody>
</table>

StanCOG will host eight additional “pop-up” events during the course of the project.

The NMTP will be developed in three phases: Phase 1) Information Gathering; Phase 2) Network Analysis; and Phase 3) Strategies. StanCOG is currently in the Information Gathering phase and will move into the Network Analysis phase starting in March of 2020.

As part of the Network Analysis phase, the project team will identify local gaps and barriers to walking and bicycling and will highlight routes of regional significance. The needs analysis will include group stakeholder interviews and field visits with local agency staff to evaluate in greater detail roadways highlighted in the existing conditions assessment and public input process. This is expected to be completed in mid-summer of 2020.

Beginning in the summer of 2020, StanCOG will initiate the Strategies phase to identify top corridors in need of improvements, identify strategies for addressing needs, prioritize those strategies, and host four “pop-up” events throughout the region. It is in this phase that the project team will identify the region’s most significant non-motorized transportation corridors and will develop project recommendations, a list of prioritized projects, and project planning-level cost estimates.

A draft of the NMTP is anticipated to be available by winter of 2020. A Draft Final NMTP is anticipated to be presented to the StanCOG Policy Board for consideration of adoption in early 2021.

Additional updates will be presented to the StanCOG committees as the project progresses, and information regarding future NMTP events will be posted on StanCOG’s NMTP webpage, accessible via the following link:

http://www.stancog.org/nmtp.shtm

Should you have any questions regarding this staff report, please contact Isael Ojeda, Senior Planner, at 209-525-4632 or via e-mail at iojeda@stancog.org.