AGENDA

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL
4. **PUBLIC COMMENTS**
   *These matters may be presented only by interested persons in the audience. Discussion is limited to five minutes or at the discretion of the Chair.*

5. **CONSENT CALENDAR**
   A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 2/1/17

6. **PRESENTATION**
   A. Bike to Work Month 2017

7. **DISCUSSION/ACTION ITEMS**
   A. California State Bicycle and Pedestrian Plan
   B. County Bicycle and Pedestrian Projects Update (Verbal Report)
   C. Measure L Implementation Update (Verbal Report)

8. **MANAGEMENT REPORT**

9. **MEMBER REPORTS**

10. **ADJOURNMENT**

*Next Regularly Scheduled BPAC Meeting:*
   **June 7, 2017 (Wednesday) @ 10:00 am**
   StanCOG Board Room
   1111 1 Street, Suite 308
   Modesto, CA  95354
CONSENT CALENDAR
BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA

Minutes of February 1, 2017 (Wednesday)
10:00 am

MEMBERS PRESENT: Steve Bonrepos, RJ Corwin, Jim Dosenbach, Greg Jacquay, Leisser Mazariegos

ALSO PRESENT: Carla Alviso, Elisabeth Hahn, Stephen Hanamaikai, Dave Reed, Marcus Tucker (StanCOG); Kari McNickle (Commute Connection); Katie Johnson, Kyle Fliflet (SCHSA)

1. CALL TO ORDER
   Chair RJ Corwin called the meeting to order at 10:01 a.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. PUBLIC COMMENTS - None

5. CONSENT CALENDAR

   A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 10/5/16

      *By Motion (Member Steve Bonrepos//Member Leisser Mazariegos) and a unanimous vote, the Bicycle/Pedestrian Advisory Committee approved the Consent Calendar.

6. PRESENTATION

   A. Commute Connection Enhanced Program Launch
      Kari McNickle presented a short video regarding the launch of their new Dibs Strategic Marketing Plan. She shared the changes and improvements of the program that would make Smart Travel easy and accessible throughout the region. She stated that February 28, 2017 was the launch date of the new program, and the website, DibsMyWay.com. A discussion followed and members' questions were answered.

7. DISCUSSION/ACTION ITEMS

   A. Active Transportation Program (ATP) Cycle 3 Projects for FYs 2019/20 and 2020/21
      Marcus Tucker reported that ten applications from the Stanislaus region were submitted for the statewide ATP Call for Projects. He said two of those applications, one each from the Cities of
Modesto and Ceres were approved for funding by the California Transportation Commission. He reported on the projects selected by the review committee for the regional ATP Call for Projects which were StanCOG's Regional Bicyclist and Pedestrian Safety and Education Campaign and the City of Turlock's Safe Routes to School ADA Pedestrian Improvements. He provided an overview of each project. There was a brief discussion and members’ questions were answered.

B. Measure L Implementation Update (Verbal Report)
Dave Reed reported that a citizen's oversight committee would be established. He stated the procedures to be used by the jurisdictions were being drafted and were scheduled to go to the Policy Board at their March 15th meeting. A brief discussion followed.

8. MANAGEMENT REPORT - None

9. MEMBER REPORTS
Chair RJ Corwin requested that a Stanislaus County Public Works representative, and a representative from Caltrans attend one of the BPAC meetings. He would like updates on future road improvements and possible sidewalk/pedestrian work.

10. ADJOURNMENT
Chair RJ Corwin adjourned the meeting at 10:42 a.m.

Next Regularly Scheduled BPAC Meeting:
April 5, 2017 (Wednesday) @ 10:00 am
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA 95354

Minutes Prepared By:

[Signature]
Carla Alviso, Administrative Assistant
Background

Bike to Work Month (BTWM) is part of a nationally celebrated campaign established by the League of American Bicyclists in 1956 to “showcase the many benefits of bicycling and encourage more folks to give bicycling a try.” Each year, Dibs (formerly Commute Connection) promotes BTWM by partnering with local agencies and employers throughout the counties of San Joaquin, Stanislaus, and Merced to organize events intended to incentivize commuters to make the transition from driving alone to a viable alternative such as biking, walking or using transit.

Discussion

In Stanislaus County, BTWM 2017 will include a county-wide Commuter Challenge and multiple prize drawings. BTWM will include the Commuter Challenge, prize drawings, local community events, and the distribution of marketing materials,

Commuter Challenge

Members of the public will be encouraged to participate in BTWM by pledging to ride their bike, walk or use transit to get to work at least one day during the month of May. Those who participate in the Commuter Challenge will be eligible to win prizes, depending on their level of participation. Participants will be required to log at least one trip on the Dibs website or Commute Tracker mobile app.

For the prize drawings, Dibs will use the number of logged trips to determine which prize a participant can win:
<table>
<thead>
<tr>
<th># of Trips</th>
<th>Eligible Prize Drawings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Log 1 trip</td>
<td>LED Monkey Bike Lights</td>
</tr>
<tr>
<td>Log 2 trips</td>
<td>“Trick-out Your Ride” Package (bike wheel lights, phone mount, helmet, bike gear)</td>
</tr>
<tr>
<td>Log 4 trips</td>
<td>Apple Watch or Bicycle</td>
</tr>
</tbody>
</table>

**Dibs Website and Commute Tracker App**

BTWM registration and trip logging for the commuter challenge can be completed through the Dibs website. The Dibs website can be accessed using the following link:

[https://www.dibsmyway.com/](https://www.dibsmyway.com/)

The Rideamigo Commute Tracker mobile app allows users to automatically track their commute trips, look up the fastest route to work and compete against other users to see who can log the most miles. Trips logged on the Commute Tracker app will also be recorded on the Dibs website for the prize drawings. The Rideamigo Commute Tracker is available for both Apple and Android mobile platforms and can be downloaded from their respective App Stores.

**Community & Employer Events**

Local events have proven to be successful motivators for raising excitement and generating publicity around BTWM. These events can take the form of a downtown rally, a lunchtime gathering, energizer stations along popular commute routes, or a ride-along with a Mayor or public official. The following events are planned so far for BTWM 2017:

<table>
<thead>
<tr>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Modesto</td>
<td>Thursday, May 18th from 6:30 – 8:30 AM @ the 10th Street Plaza in Downtown</td>
</tr>
<tr>
<td>City of Newman</td>
<td>Wednesday, May 17th (time/location TBD)</td>
</tr>
</tbody>
</table>

Additional local events have yet to be finalized. Staff will provide event details once available.

**Bike to School**

As a pilot program for BTWM 2017, Dibs will be offering promotional items to schools that wish to promote biking to school. As a pilot program, information will also be collected with regard to demand and interest to assist Dibs with the development of potential bike to school programs in 2018.

Should you have any questions regarding this staff report, please contact Stephen Hanamaikai, Associate Planner, at 209-525-4646 or via e-mail at shanamaikai@stancog.org.
DISCUSSION & ACTION ITEMS
Background

In July 2015, Caltrans began the development of Toward an Active California (Plan), the first-ever state bicycle and pedestrian plan developed by Caltrans. The Plan was developed through extensive public engagement across a diverse cross section of Californians. During a series of regional forums, stakeholder focus group meetings and an online survey, information on the local challenges, opportunities, and priorities were gathered, which helped to identify the objectives and strategies of the Plan.

The draft Plan was made available for public review on February 10, 2017. StanCOG staff informed members of the Bicycle Pedestrian Advisory Committee that the draft plan was available at that time and invited members to review the plan and submit feedback through the online comment tool maintained by Caltrans.

The public comment period ended on March 10, 2017. Caltrans is currently reviewing all submitted comments and preparing the Final Plan, which is scheduled for adoption in April 2017.

Discussion

The Plan lays out a path to achieve Caltrans’ walking and bicycling goals and seeks to fulfill the following six goals outlined in the California Transportation Plan 2040:

1. Improving multimodal mobility and accessibility for all;
2. Preserving the multimodal transportation system;
3. Supporting a vibrant economy (in part by reducing auto ownership and health care costs and fostering support of local businesses by residents and tourists);
4. Improving public safety and security (reducing the number, rate and severity of bicycle and pedestrian-involved collisions);
5. Fostering livable communities and promote social equity (investing in disadvantaged communities that are most dependent on walking, biking and transit); and
6. Practicing environmental stewardship (reducing vehicle miles of travel and the use of carbon based fuels, and supporting more compact development that lends itself to active transportation).

The Plan reinforces Caltrans’ goal of creating an environmentally sustainable transportation system through reductions of greenhouse gas emissions. According to Caltrans’ California Household Survey, Californians increased bicycling from 0.8 percent to 1.5 percent of all trips and increased walking from 8.4 percent to 16.6 percent between 2000 and 2010.

*Toward an Active California* includes four (4) objectives and fifteen (15) strategies that emerged from the public outreach process. The objectives and strategies are listed below:

**Safety:** Reduce the number, rate, and severity of bicycle and pedestrian involved collisions

- **Education:** Provide consistent, accessible, and universal education about the rights and responsibilities of all roadway users
- **Safer Streets & Crossings:** Prioritize safety of vulnerable users in roadway design and operations
- **Safety Data:** Invest in the quality, completeness, timeliness, and availability of data on bicycle and pedestrian collisions
- **Enforcement:** Focus state and local enforcement of safety laws on highest risk behaviors by all road users

**Mobility:** Increase walking and bicycling in California

- **Connected & Comfortable Networks:** Develop local and regional networks of high-quality bicycle and pedestrian facilities for all ages and abilities
- **Multimodal Access:** Integrate bicycle and pedestrian needs in planning and design of multimodal transportation systems and services
- **Efficient Land Use & Development:** Support regional and state efforts to integrate land use and transportation planning to maximize the effectiveness of active transportation investments
- **Network & Travel Data:** Develop consistent, high-quality data on bicycle and pedestrian travel and facilities
- **Statewide Trails:** Support low-stress or physically separated bicycle and trail routes of statewide significance for tourism, recreation, and utilitarian transportation
- **Encouragement:** Promote bicycling and walking for everyday transportation, recreation, improved health, and active living

**Preservation:** Maintain a high quality active transportation system

- **Quality of Condition:** Establish and meet an expected quality of condition for bicycle and pedestrian infrastructure
- **Program Integration:** Pursue internal and external partnerships to address bicycle and pedestrian needs in maintenance and preservation activities
**Social Equity:** Invest resources in communities that are most dependent on active transportation and transit

- **Community Support:** Strengthen engagement with disadvantaged communities by proactively seeking input on needs and providing technical guidance
- **Equity Lens:** Address social equity when implementing all strategies from this plan
- **Access to Funding:** Ensure that disadvantaged communities have the opportunity to participate in active transportation funding programs

*Toward an Active California* complements local and regional active transportation plans being developed across the state, supporting agencies as they undertake their own efforts to improve the walking and bicycling environment in California. While Caltrans has the greatest control over state transportation facilities, it exercises considerable influence on bicycling and walking facilities on local roads through funding programs, design, and design guidance. As such, the objectives and strategies identified in the Plan should be considered when developing local Active Transportation Program (ATP) applications as well as local and regional active transportation plans.

The Draft Final Plan can be accessed using the following link:


Should you have any questions regarding this staff report, please contact Stephen Hanamaikai, Associate Planner, at 209-525-4646 or via e-mail at shanamaikai@stancog.org.