AGENDA

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. PUBLIC COMMENTS
   These matters may be presented only by interested persons in the audience. Discussion is limited to five minutes or at the discretion of the Chair.
5. CONSENT CALENDAR
   A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 10/5/16

6. PRESENTATION
   A. Commute Connection Enhanced Program Launch

7. DISCUSSION/ACTION ITEMS
   A. Active Transportation Program (ATP) Cycle 3 Projects for FYs 2019/20 and 2020/21
   B. Measure L Implementation Update (Verbal Report)

8. MANAGEMENT REPORT

9. MEMBER REPORTS

10. ADJOURNMENT

Next Regularly Scheduled BPAC Meeting:
    April 5, 2017 (Wednesday) @ 10:00 am
    StanCOG Board Room
    1111 I Street, Suite 308
    Modesto, CA  95354
CONSENT CALENDAR
BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA

Minutes of October 5, 2016 (Wednesday)
10:00 am

MEMBERS PRESENT: Steve Bonrepos, Kari Casey (arrived during Item 6A), RJ Corwin, Jim Dosenbach, Lennox Harris (arrived during Item 6A), Greg Jacquay, Leisser Mazariegos (arrived during Item 6A), Chuck Shoup

ALSO PRESENT: Carla Alviso, Stephen Hanamaikai, Dave Reed (StanCOG); Stacie Morales (MOVE); Chichi Jack (Member of the Public)

1. CALL TO ORDER
Chair RJ Corwin called the meeting to order at 10:03 a.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. PUBLIC COMMENTS - None

5. CONSENT CALENDAR
A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 8/3/16

*By Motion (Member Jim Dosenbach/Member Steve Bonrepos) and a unanimous vote, the Bicycle/Pedestrian Advisory Committee approved the Consent Calendar.

6. PRESENTATION
A. MOVE Annual Report
Stacie Morales reported that MOVE, Transportation that Changes Lives was formerly known as the Consolidated Transportation Services Agency of the Stanislaus Region (CTSA). She provided an update on the programs that MOVE manages and highlighted its growth and accomplishments over the past year, as well as goals for the future. She also stated that information on the programs provided was available on its new website www.movestanislaus.org. There was a brief discussion and members’ questions were answered.
7. NOTICE OF UPCOMING PUBLIC HEARING

A. FY 2017/18 Unmet Transit Needs Public Hearing Schedule
   Stephen Hanamaikai provided a brief overview of the Unmet Transit Needs process and reviewed the schedule for the three upcoming Unmet Transit Needs assessment public hearings. He noted that two of the dates were inverted on the staff report that was included in the agenda packet and provided members a corrected version.

8. DISCUSSION/ACTION ITEMS

A. Motion to Recommend Policy Board Approve the Meeting Schedule for Calendar Year 2017
   Dave Reed stated it was proposed for the Bicycle/Pedestrian Advisory Committee meetings to continue to be held every other month, on the first Wednesday at 10:00 am, except for the October and December meeting dates which were changed due to holiday or calendar conflicts.

   *By Motion (Member Lennox Harris/Member Kari Casey) and a unanimous vote, the Bicycle/Pedestrian Advisory Committee recommended that the Policy Board approve the BPAC meeting schedule for calendar year 2017.

B. Measure L/Transportation Expenditure Plan for the Stanislaus Region Update
   Dave Reed provided an update on the educational outreach efforts to the public. A discussion followed, suggestions were made and questions were answered.

9. MANAGEMENT REPORT - None

10. MEMBER REPORTS
    Chair Corwin reported that the City of Oakdale had received a grant from Caltrans to do a Bicycle/Pedestrian study.

11. ADJOURNMENT
    Chair RJ Corwin adjourned the meeting 11:09 am.

Next Regularly Scheduled BPAC Meeting:
December 7, 2016 (Wednesday) @ 10:00 am
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA 95354

Minutes Prepared By:

Carla Alviso, Administrative Assistant
PRESENTATION
Background

Launched almost 40 years ago, Commute Connection was established in the 1970s, during the energy crisis, to offer carpooling as a single solution in response to the need for resource conservation. As time went on, the program expanded the options to promote vanpooling, biking, walking, and riding transit. Today, with major advances in technology, more mobility options, and a change in consumer expectations and travel habits, Commute Connection has identified a need for re-branding to more successfully connect with the public and effect change in the years ahead. As a result, Commute Connection launched the development of a new strategic plan and vision.

Discussion

The first phase of the plan was marked by the implementation of a new trip planning system in 2015. The enhanced system features a multi-modal trip planner, employer portal, mapping tool, system metrics and a commuter engagement module.

Led by the marketing agency Crocker and Crocker in 2016, phase II consisted of stakeholder interviews, surveys, focus groups, and industry research for the purpose of discovering valuable insights on the services and features to assist with development of new strategies. The outcome of this research supported the overall continuation of program services, but confirmed a need for change in order to reach various audiences. The result – a new name, logo, website, and strategic initiatives to expand awareness and increase participation.

The presentation will provide insight from the research that has been conducted as part of plan development and will include the release of new program elements. While the look may be new, the core mission has not changed--to promote smart travel options in an effort to improve air quality, reduce congestion, and enhance overall quality of life.

Should you have any questions regarding this staff report, please contact Elisabeth Hahn, Senior Planner, at 209.525.4633 or via email at ehahn@stancog.org.
Recommendation

Consider information presented.

Background

The Active Transportation Program (ATP) was created through legislation in 2013 to encourage active modes of transportation through competitive grant opportunities. The California Transportation Commission (CTC) established the ATP with three levels of funding to distribute approximately $245 million that is being made available through the program in State funding. ATP legislation requires that all projects be selected through a competitive process. Consistent with these requirements, the ATP funds are distributed as follows:

- 40% to Metropolitan Planning Organizations (MPOs) in the urban areas with populations greater than 200,000.
- 10% to small urban and rural areas with populations of 200,000 or less.
- 50% to projects competitively awarded by the CTC on a statewide basis.

This third cycle of ATP funding is to select projects for the 2019/20 and 2020/21 Fiscal Years. A total of $1.48 million in ATP funding is available for Fiscal Years 2019/20 and 2020/21 for the Stanislaus Region, with at least $370,000 benefiting disadvantaged communities.

To be eligible for ATP funding, projects must fall into one or more of the following categories:

- Infrastructure projects (capital improvements),
- Improvement plans (community wide bicycle/pedestrian plans),
- Non-infrastructure projects (education and or enforcement campaigns)
- Infrastructure projects with non-infrastructure components.

Additionally, each application must demonstrate that at least 25% of the funding will benefit disadvantaged communities.
Discussion

The opportunity to apply for the current cycle of ATP funding was first made available during the statewide call for projects. During that call, ten applications were submitted for projects within Stanislaus County to the CTC. Among the ten applications, two received approval during the December 7-8, 2016 CTC meeting. The remaining eight applications, not selected by the CTC, were then evaluated by StanCOG as part of its regional call for projects.

Successful applications during the statewide component included the City of Modesto for pedestrian and bicycle improvements along Paradise Road and the City of Ceres for a Citywide Active Transportation Plan.

During StanCOG’s regional call for projects, the eight applications were reviewed by an evaluation committee comprised of 1 representative from each of the following categories:

- Bicycle Pedestrian Advisory Committee Member
- StanCOG Staff Representative
- Large Local Agency Representative
- Small/Medium Local Agency Representative
- Transit Operator

StanCOG utilized the same scoring criteria as the California Transportation Commission (CTC) in their evaluation of applications during the state call for projects. The following project(s) for the regional component have been selected for Policy Board consideration:

1. StanCOG Regional Bicyclist and Pedestrian Safety Education Campaign (ATP Funding $372,000).
2. City of Turlock Safe Routes To School (SRTS) ADA (Americans with Disabilities Act) Pedestrian Improvements at various locations (ATP Funding $1,108,000).

Should you have any questions regarding this report, please contact Elisabeth Hahn, Senior Planner, at 209.525.4633 or via e-mail at ehahn@stancog.org.

Attachment(s):

1. 2017 Active Transportation Program (ATP) Cycle 3 Statewide Component
2. 2017 Active Transportation Program (ATP) Cycle 3 StanCOG Regional Component
3. 2017 ATP Fund Estimate
### Attachment 1
2017 Active Transportation Program (ATP) Cycle 3
Statewide Component
FY 2019/20 and 2020/21

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Project Title</th>
<th>Total Project Cost</th>
<th>ATP Fund Request</th>
<th>Final Score</th>
</tr>
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<tbody>
<tr>
<td>Modesto</td>
<td>Paradise Road Area Pedestrian and Bicycle Safety Improvement</td>
<td>$3,983,000</td>
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<td>Ceres</td>
<td>Citywide Active Transportation Plan</td>
<td>$131,000</td>
<td>$104,000</td>
<td>90</td>
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</table>
### Attachment 2

**2017 Active Transportation Program (ATP) Cycle 3**  
Regional Component - Staff Recommendations  
FY 2019/20 and 2020/21

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Project Title</th>
<th>Total Project Cost</th>
<th>ATP Fund Request</th>
<th>Final Score</th>
</tr>
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<td>StanCOG</td>
<td>Regional Bicyclist and Pedestrian Safety and Education Campaign</td>
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<td>$372,000</td>
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<td>Turlock</td>
<td>Safe Routes to School ADA Pedestrian Improvements, Various Locations</td>
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<td>Waterford</td>
<td>Safe Routes to School Crosswalks Safety Project</td>
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<td>Patterson</td>
<td>Ninth Street Improvement Project</td>
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<td>Safe Routes to School Morgan Road Corridor Improvement</td>
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<td>Riverbank 1</td>
<td>Eastern Stanislaus Regional Bicycle/Pedestrian Path Project</td>
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<td>Riverbank 3</td>
<td>Riverbank Active Transportation Plan</td>
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<td>Riverbank 2</td>
<td>Patterson Road Bicycle/Pedestrian Connectivity Project</td>
<td>$1,405,000</td>
<td>$1,377,000</td>
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*Projects in bold are being recommended for StanCOG's Regional Call for Projects*
### Proposed 4-Year 5-Year

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<tr>
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<th>2016-17</th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
<th>2020-21</th>
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<td>STBG Set-Aside for Transportation Alternatives(^1)</td>
<td>$65,455</td>
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<td>Other Federal</td>
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<td>$122,780</td>
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<td>State</td>
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<td>Federal</td>
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<td><strong>Small Urban &amp; Rural Regions Subtotal</strong></td>
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<td><strong>STATEWIDE COMPETITION (State Administered)</strong></td>
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<tr>
<td>State</td>
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<td>($16,150)</td>
<td>($16,150)</td>
<td>($16,150)</td>
<td>($16,150)</td>
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<td>(45,240)</td>
<td>(45,240)</td>
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<td><strong>Statewide Competition Subtotal</strong></td>
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<td>($61,390)</td>
<td>($61,390)</td>
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<td>($491,120)</td>
<td>($612,625)</td>
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</table>

\(^1\) Surface Transportation Block Grant (STBG) Set-Aside for Transportation Alternatives (TA) was formally the Transportation Alternatives Program (TAP) included in MAP-21.

Note: Individual numbers may not add to total due to independent rounding.

STBG Set-Aside for TA reflects preliminary FHWA estimates pursuant to Fixing America’s Surface Transportation (FAST) Act.

Final dollar amounts may vary based on actual apportionment and obligational authority by FHWA or any changes in Federal guidance.

Fiscal Year 2020-21 extends beyond FAST Act authorization, but is assumed to be funded at the same level as in prior years.

### ANNUAL DISTRIBUTION IN FY 2017-18 THROUGH FY 2020-21

#### URBAN REGIONS

<table>
<thead>
<tr>
<th>Region</th>
<th>Federal STBG</th>
<th>Federal Other</th>
<th>State</th>
<th>Total</th>
<th>Disadvantaged Communities*</th>
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<tr>
<td>MTC Region</td>
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<td>SCAG Region</td>
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<td>Fresno COG (Fresno UZA)</td>
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<td>Kern COG (Bakersfield)</td>
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<td><strong>Total</strong></td>
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<td><strong>$49,117</strong></td>
<td><strong>$12,279</strong></td>
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</table>

Note: Individual numbers may not add to total due to independent rounding.

Final dollar amounts may vary based on actual apportionment and obligational authority by FHWA or any changes in Federal guidance.

* Per Senate Bill 99, guidelines shall include a process to ensure no less than 25 percent of overall program funds benefit disadvantaged communities.