BOARD AGENDA

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. PUBLIC COMMENTS

These matters may be presented only by interested persons in the audience. Discussion is limited to five minutes or at the discretion of the Chair.
5. CONSENT CALENDAR
   A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 2/4/14

6. PRESENTATION
   A. National Bike to Work Week in Stanislaus County, May 12th through May 16th, 2014

7. DISCUSSION/ACTION ITEMS
   A. Public Review and Comment Period Schedule for the StanCOG Draft 2014 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) *(Public Hearing at Policy Board meeting on April 16, 2014)*

   B. Upcoming Public Review and Comment Period Schedule for the StanCOG Draft 2015 Federal Transportation Improvement Program (FTIP)

8. MANAGEMENT REPORT

9. MEMBER REPORTS

10. ADJOURNMENT

*Next Regularly Scheduled BPAC Meeting:*
   June 3, 2014 (Tuesday) @ 5:30pm
   StanCOG Board Room
   1111 I Street, Suite 308
   Modesto, CA 95354
BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA

Minutes of February 4, 2014 (Tuesday)
5:30 pm

MEMBERS PRESENT: Steve Bonrepos, RJ Corwin, Lennox Harris, Greg Jacquay, Amy Lucas, Leisser Mazariegos, Jeff Montgomery, Chuck Shoup

ALSO PRESENT: Carla Alviso, Mike Costa, Jeanette Fabela, Carlos Yamzon (StanCOG); Kari McNickle (Commute Connection); Charles Vasquez, (Stanislaus County)

1. CALL TO ORDER
   Chair RJ Corwin called the meeting to order at 5:30 p.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. PUBLIC COMMENTS - None

5. CONSENT CALENDAR
   A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 10/13

   *By Motion (Member Steve Bonrepos/Member Lennox Harris), and a unanimous vote, the Bicycle/Pedestrian Advisory Committee approved the Consent Calendar.

6. DISCUSSION/ACTION ITEMS
   A. Bike to Work Week 2014 Planning Activities
      Kari McNickle provided an overview of the Commute Connection program and stated that National Bike to Work Week for 2014 would be May 12\textsuperscript{th} – 16\textsuperscript{th}. She reviewed the activities that took place last year and asked for members’ suggestions for the upcoming events. A discussion followed where the members gave their feedback and got their questions answered. She also mentioned that information was available at www.valleybikecommute.com.
B. Schedule and Upcoming Public Hearing for the StanCOG Draft 2015 Federal Transportation Improvement Program (FTIP)
Jeanette Fabela stated that StanCOG staff was currently in the process of developing the draft 2015 FTIP, which programs projects in FY 2014/15 through 2017/18. She gave a timeline for the upcoming 45-day public comment period and public hearing. She stated the draft FTIP would go to the Policy Board for adoption at their June 18th meeting. A discussion took place and members’ questions were answered. During this discussion, Jeanette Fabela gave an overview and answered questions regarding the Active Transportation Program (ATP), a new program in the current transportation bill MAP-21 that may allow for more money for future BPAC projects. Mike Costa stated that he would send the members a contact list of people that StanCOG staff work with in the Public Works and Planning Departments within the jurisdictions.

C. Share the Road Signs Update
Chair RJ Corwin and Member Chuck Shoup reported they had contacted County staff and provided their recommendations on where the remaining Share the Road Signs should be placed. Charles Vasquez said he would follow up with the County to find out when the next signs were scheduled to be posted and would report back. A brief discussion followed.

7. EXECUTIVE DIRECTOR REPORT
Carlos Yarnzon gave an update on the potential regional transportation tax measure for Stanislaus County. He reviewed the expenditure plan that had been developed and explained how the funds would be divided. He stated he would be giving presentations to all of the City Councils and the Board of Supervisors, looking for a Resolution of Support from each one. A discussion followed and members’ questions were answered.

8. MEMBER REPORTS
Member Steve Bonrepos stated he had attended other Bicycle Committee meetings in various cities. He had some information on a free program regarding Traffic, Pedestrian, and Bicycle Safety Assistance for California Communities available through UC Berkeley's Tech Transfer Program. Mike Costa said he could forward it to the BPAC members. There was a brief discussion about the future Amgen Tour and the host cities.

9. ADJOURMENT
Chair RJ Corwin adjourned the meeting at 7:00 p.m.

Next Regularly Scheduled BPAC Meeting:
April 1, 2014 (Tuesday) @ 5:30 pm
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA 95354
Minutes Prepared By:

Carla Alviso, Administrative Assistant
TO: Bicycle/Pedestrian Advisory Committee

THROUGH: Carlos P. Yamzon, Executive Director

FROM: Rosa De León Park, Deputy Executive Director
Mike Costa, Associate Planner

DATE: March 26, 2014

SUBJECT: National Bike to Work Week in Stanislaus County, May 12th through May 16th, 2014

Background

Each year, Commute Connection, as the regional rideshare agency for the Stanislaus Council of Governments, partners with local jurisdictions and employers to promote Bike to Work Week across Stanislaus County. This annual event is part of a national campaign to promote bicycling as a healthy, pollution-free and efficient form of alternative transportation. This year, Bike to Work Week will take place May 12th-16th, 2014.

What is Commute Connection?

Commute Connection is an employer-based, Travel Demand Management (TDM) program, serving as the regional rideshare agency for Stanislaus County since 1987. The program's overall goal is to improve air quality, public health, and roadway operations by helping commuters make the transition from driving alone to more sustainable, alternative travel options such as carpooling, vanpooling, biking, walking or riding transit. To achieve this goal, Commute Connection works cooperatively with local and regional partner agencies, actively reaches out to commuters, employers and partner agencies through e-mails, newsletters, direct mail, telephone calls, referrals from businesses currently taking part in the program and participation in health and benefit fairs, and coordinates special events at worksites. Commute Connection also provides marketing materials such as flyers, posters, and online content for employers to display at their worksites. Funding for Commute Connection is provided by Congestion Mitigation Air Quality (CMAQ) funds.

Discussion

Established in 1956 by the League of American Cyclists, Bike to Work Week has expanded to become a nationally celebrated event each May. Now in its second decade in Stanislaus County, Bike to Work Week is promoted throughout the region with a series of pledge drives, events, contests and public outreach efforts. In 2013, over 600 commuters across the region pledged to try biking or walking to work.
Several large Stanislaus County employers partnered with Commute Connection and local agencies to promote Bike to Work events and campaigns, including Kaiser Permanente, Gallo Winery and Frito Lay.

_Bike to Work Week in 2014_

The primary goals for Bike to Work Week in 2014 are:

- To continue the partnerships from previous years, while also establishing new ones,
- To better increase outreach for, participation in, and awareness of the Commute Connection program opportunities and Bike to Work Week events/activities, and
- To encourage commuters and residents to make a change from driving a single-occupancy vehicle to a more sustainable, alternative form of transportation.

While community-wide promotional events and employer site exhibits are an important component of achieving these Bike to Work Week goals, Commute Connection will further be implementing a series of county-wide challenges with prizes offered, which are designed to stimulate broad commuter involvement and reward participation. There will be two varied challenges offered for 2014:

- **Commuter Challenge:** Individuals can pledge to ride their bike or walk to work at least one day during Bike to Work Week. Prizes will be awarded to participating individuals and winners will be chosen by a random drawing. This year, nearly $3,000 in prizes will be awarded, including a grand prize bicycle tour trip in the Napa/Sonoma region. Participants will also be given free items such as bike safety materials, t-shirts and backpacks.

- **Corporate Challenge:** Employers are encouraged to partner with Commute Connection and promote Bike to Work Week activities at the workplace. The organization with the highest percentage of employees pledging to bike or walk to work will be recognized for their efforts with a celebratory luncheon valued at $500 for all participating employees.

Corporate sponsors to date for the County-wide contests include Frito-Lay and the San Joaquin Valley Air Pollution Control District.

_Opportunities to Engage_

Local events have proven to be successful motivators for raising excitement and generating publicity around Bike to Work Week. These events can take the form of a downtown rally, a lunchtime gathering, energizer stations along popular commute routes, or a ride-along with a Mayor or public official. Commute Connection is available to partner with your agency to create a successful Bike to Work Week event. The following lists are examples of ways in which an agency or employer can participate in Bike to Work 2014 events, and how Commute Connection can support those efforts:
### Public Agency/Employer Engagement

- Assign a Bike to Work coordinator
- Work with local bike shops and organizations to identify a central meeting location to coordinate a Bike to Work Day rally
- Solicit local vendors to donate items to be distributed at a central event
- Organize a bike convoy to work/event
- Recruit a bike to work champion (mayor, public official, executive) to lead a route to work or to a central event
- Issue a “Bike to Work Day” proclamation

### Commute Connection Support

- County-wide Commuter Challenge raffle
- County-wide Corporate Challenge
- Dedicated website promoting events and local resources
- Promotional items, beverages, and snacks for events
- Customized event posters/flyers
- On-site table exhibits at community and employer events (depending on availability)
- Assistance with development of a Bike to Work Week Proclamation
- Makes presentations to City Councils and community groups (depending on availability)
- Custom route mapping assistance for events

Apart from the County-wide Commuter Challenge and Corporate Challenge, there are four major public events currently planned, or in the process of being planned for Bike to Work Week 2014, as of this report:

**Modesto’s Bike to Work Day**  
Thursday, May 15, 2014  
10th Street Plaza

**Oakdale’s Bike to Work Day**  
Tuesday, May 13, 2014  
Oakdale Bicycle Shop

**Turlock’s Bike to Work Day**  
Friday, May 16, 2014  
Downtown Turlock, in conjunction with the Turlock Certified Farmers’ Market on Broadway and Main Streets

**Patterson’s Bike to Work Day**  
Date TBD

For more information on either Bike to Work Week or on the services offered by Commute Connection, please contact Mike Costa, Associate Planner, at 209.525.4644 or via e-mail at mcosta@stancog.org. You may also obtain more information by visiting [http://www.valleybikecommute.com/](http://www.valleybikecommute.com/).

mcosta@stancog.org

1111 I Street, Suite 308 • Modesto, CA 95354 • 209.525.4600 • Fax 209.558.7833 • www.stancog.org
DISCUSSION & ACTION ITEMS
Background

Senate Bill 375 (SB 375) requires Metropolitan Planning Organizations (MPOs)—of which StanCOG is one of 18 in the state—to prepare a Sustainable Communities Strategy, an enhanced land use element, as part of Regional Transportation Plan (RTP) updates. The RTP/SCS will seek to reduce greenhouse gas (GHG) emissions from passenger vehicles, through the coordination of transportation and land use planning. To coordinate land use and transportation planning within the regional transportation planning process, the RTP/SCS is to be consistent with the Regional Housing Needs Assessment (RHNA).

Discussion

On March 25, 2014 StanCOG staff released the Draft 2014 RTP/SCS for a 60-day public review and comment period and the associated Draft Programmatic Environmental Impact Report (PEIR) for a 45-day public review and comment period.

- The 2014 RTP/SCS is a long-term coordinated transportation/land use strategy to meet Stanislaus County’s transportation needs out to the year 2040.

- The Draft EIR document provides an analysis of potential environmental impacts related to the implementation of the 2014 RTP/SCS as required by the California Environmental Quality Act (CEQA).

The review and comment period is intended to allow for various agencies and the public to review and comment on the draft documents prior to adoption by the Policy Board. The draft documents are available for review at www.stancog.org, or by using the following links.

The following schedule outlines the scheduled to adoption for StanCOG's Draft 2014 RTP/SCS and Draft PEIR.

<table>
<thead>
<tr>
<th>Date</th>
<th>Milestone/Deliverable</th>
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<tbody>
<tr>
<td>March 25, 2014</td>
<td>Release Draft RTP/SCS Plan for 60-day public review and comment period; ends May 23, 2014</td>
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<tr>
<td></td>
<td>Release Draft PEIR for 45-day public review and comment period; ends May 8, 2014</td>
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<tr>
<td>April 16 &amp; May 21</td>
<td>April 16, 2014 – Informational Presentation and Public Hearing #1 on Draft 2014 RTP/SCS and PEIR</td>
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<tr>
<td></td>
<td>May 21, 2014 – Public Hearing #2 on Draft 2014 RTP/SCS and PEIR</td>
</tr>
<tr>
<td>June 18, 2014</td>
<td>Policy Board to Adopt 2014 RTP/SCS Plan and EIR</td>
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For more information regarding the RTP/SCS and/or PEIR, please contact Jaylen French at 209/525.4646 or via e-mail at jcfrench@stancog.org.
TO: Bicycle Pedestrian Advisory Committee

THROUGH: Carlos P. Yamzon, Executive Director

FROM: Rosa Park, Deputy Executive Director
Jeanette Fabela, Associate Planner

DATE: March 26, 2014

SUBJECT: Upcoming Public Review and Comment Period Schedule for the StanCOG Draft 2015 Federal Transportation Improvement Program (FTIP)

Background

Moving Ahead for Progress in the 21st Century Act (MAP-21) is the current federal transportation bill and requires each Metropolitan Planning Organization (MPO) to prepare a Federal Transportation Program (FTIP). The FTIP is a short range, four-year, program that implements the long-range Regional Transportation Plan (RTP) to accomplish improvements in mobility and air quality. Pursuant to federal legislation, no project may receive federal funding unless it is contained in an approved FTIP. Through collaboration with the California Department of Transportation (Caltrans), the California Transportation Commission (CTC), StanCOG’s ten member agencies, and the four public transit operators, the FTIP is updated every two years. The FTIP is a financially constrained program that identifies the current and pending uses of federal and state transportation funds.

Discussion

On April 16, 2014 StanCOG staff will be releasing the Draft 2015 FTIP, which programs projects in FY 2014/15 through 2017/18, for public review and comment. As required by federal and state law, a public review period is required for the draft FTIP to allow for various agencies and the public to review and comment on the draft prior to the document’s adoption by the Policy Board. The 2015 FTIP is being released for 5 days longer than required; 45-day public review and comment period required. The following schedule outlines the 50-day public review/comment period and public hearing currently scheduled for StanCOG’s draft 2015 FTIP.

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Task</th>
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<tr>
<td>April 16, 2014</td>
<td>Draft 2015 FTIP completed, 50-day public comment period begins</td>
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<tr>
<td>May 21, 2014</td>
<td>Public hearing for the draft 2015 FTIP</td>
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<tr>
<td>June 5, 2014</td>
<td>50-day public comment period ends</td>
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<tr>
<td>June 18, 2014</td>
<td>StanCOG Policy Board adopts the 2015 FTIP</td>
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For more information regarding this schedule, please contact Jeanette Fabela by phone at 209.525-4645 or via e-mail at jfabela@stancog.org.

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