BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
STANCOG BOARD ROOM
1111 I STREET, SUITE 308
MODESTO, CA
November 6, 2012 (TUESDAY)
5:30 PM

Board Agenda and Minutes: Committee agendas, minutes and copies of items to be considered by the Bicycle/Pedestrian Advisory Committee are available at least 72 hours prior to the meeting at the StanCOG offices located at 1111 “I” Street, Suite 308, Modesto, CA during normal business hours. The documents are also available on StanCOG’s website at www.stanco.org/policy-board.shtml.

Materials related to an item on this Agenda submitted to the Committee after distribution of the agenda packet are available for public inspection at the address listed above during normal business hours. These documents are also available on StanCOG’s website, subject to staff’s ability to post the documents before the meeting.

Public Comment Period: Matters under the jurisdiction of the Committee, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda and any off-agenda matters before the Committee for consideration. However, California law prohibits the Committee from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Committee. Any member of the public wishing to address the Committee during the “Public Comment” period will be limited to 5 minutes unless the Chair of the Committee grants a longer period of time. At a Special Meeting, members of the public may address the Board on any item on the Agenda at the time the item is considered by the Board.

Public Participation on a Matter on the Agenda: Please step to the podium at the time the agenda item is announced by the Chairperson. In order to ensure that interested parties have an opportunity to speak, any person addressing the Policy Board will be limited to a maximum of 5 minutes unless the Chair of the Board grants a longer period of time.

Reasonable Accommodations: This Agenda shall be made available upon request in appropriate alternative formats to persons with a disability, as required by the Americans with Disabilities Act of 1990 (42 U.S.C. § 12132) and the Ralph M. Brown Act (California Government Code § 54954.2). Persons requesting a disability related modification or accommodation in order to participate in the meeting should contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting to enable StanCOG to make reasonable arrangements to ensure accessibility to this meeting.

Notice Regarding Non-English Speakers: StanCOG Policy Board meetings are conducted in English and translations to other languages is not provided. Anyone wishing to address the Policy Board is advised to have an interpreter or to contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting so that StanCOG can provide an interpreter.


AGENDA

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. PUBLIC COMMENTS

These matters may be presented only by interested persons in the audience. Discussion is limited to five minutes or at the discretion of the Chair.
5. CONSENT CALENDAR
   A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 10/2/12

6. PRESENTATIONS
   A. BPAC Survey Report
   B. Commute Connection

7. DISCUSSION/ACTION ITEMS
   A. Motion to Nominate FY 2012/13 Bicycle/Pedestrian Advisory Committee Chair and Vice-Chair
   B. Motion to Approve Bike Survey Flyer
   C. Discussion - Share the Road Signs
   D. Discussion - Pedestrian Survey

8. INFORMATION ITEMS
   The following items are for information only.
   A. Transit Origin and Destination Survey Update
   B. Meeting Schedule for Calendar Year 2013

9. EXECUTIVE DIRECTOR REPORT

10. MEMBER REPORTS

11. ADJOURNMENT

Next Regularly Scheduled BPAC Meeting:
January 8, 2013 (Tuesday) @ 5:30pm
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA  95354
CONSENT CALENDAR
BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA

Minutes of October 2, 2012 (Tuesday)
5:30 pm

MEMBERS PRESENT:  Steve Bonrepos, R.J. Corwin, Lennox Harris (arrived at 6:00), Greg Jacquay (left at 7:05 pm.), Jeff Montgomery (left at 7:00 pm.), Chuck Shoup

ALSO PRESENT:  Mike Costa, Cindy Malekos, Rosa Park, Charles Turner (StanCOG); Charles Vasquez, (Stanislaus County); Scott Calkins, Susan Dion, Kent Faulkner, John Gerling, Krista Smith, (members of the public)

1. CALL TO ORDER
   Vice-Chair Steve Bonrepos called the meeting to order at approximately 5:30 pm.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. PUBLIC COMMENTS - None

5. CONSENT CALENDAR

   A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 7/10/12

   *By Motion (R.J. Corwin/Greg Jacquay), and a unanimous vote, the Bicycle/Pedestrian Advisory Committee approved the Consent Calendar.

6. PRESENTATIONS

   A. Update/Community Outreach Meeting for the Non-Motorized Transportation Master Plan
   Carrie Nielson, Transportation Planner with Fehr & Peers provided a presentation on the Non-Motorized Transportation Master Plan, an update of the previous plan from 2008. She explained the proposed bicycle network and pedestrian improvement areas for each of the cities, and asked for comments from the BPAC members and public regarding the identified areas. There was extensive discussion and feedback provided.
B. Rideshare Week 2012 in Stanislaus County, October 1st – October 5th
   Mike Costa briefly explained the Rideshare program and the incentives being offered during Rideshare Week.

7. DISCUSSION/ACTION ITEMS
   A. Motion to Nominate FY 2012/13 Bicycle/Pedestrian Advisory Committee Chair and Vice-Chair
   B. Motion to Approve Bike Survey Flyer Discussion
   C. Discussion - Share the Road Signs
   D. Discussion - Pedestrian Survey
      Due to time constraints and lack of a quorum at this point in the meeting, the discussion items above were tabled until the November 6, 2012 BPAC meeting.

8. INFORMATION ITEMS
   The following items are for information only.
   A. StanCOG Quarterly E-Newsletter
   B. Meeting Schedule for Calendar Year 2013

9. EXECUTIVE DIRECTOR’S REPORT - None

10. MEMBER’S REPORT - None

11. ADJOURMENT
    Vice-Chair Steve Bonrepos adjourned the meeting at 7:15 pm.

Next Regularly Scheduled BPAC Meeting:
November 6, 2012 (Tuesday) @ 5:30 pm
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA 95354

Minutes Prepared By:

Carla Alviso, Administrative Clerk III
DISCUSSION & ACTION ITEMS
TO: Bicycle Pedestrian Advisory Committee  
THROUGH: Carlos Yamzon, Interim Executive Director  
FROM: Charles Turner, Associate Planner  
DATE: September 25, 2012  
SUBJECT: Nomination of FY 2012/13 Bicycle Pedestrian Advisory Committee Chair and Vice Chair

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**Recommendation**

**By Motion:**

Nominate a Fiscal Year 2012/13 Chair and Vice-Chair of the Bicycle Pedestrian Advisory Committee (BPAC).

**Background**

The Bicycle Pedestrian Advisory Committee each year selects a Chair and a Vice-Chair. The current Chair is Lennox Harris and the Vice-Chair is Stephen Bonrepos.

**Discussion**

StanCOG BPAC Bylaws, Article VII, Section 1 states, “The BPAC shall elect from among its membership a Chairperson and a Vice-Chairperson. The term of office shall be one year.” For fiscal year 2012/13 the term of office will run through June 2013.

cturner@stancog.org

1111 I Street • Suite 308 • Modesto, CA • 95354 • 209-525-4600 • 209-558-7833 Fax • www.stancog.org
TO: Bicycle/Pedestrian Advisory Committee

THROUGH: Carlos Yamzon, Interim Executive Director

FROM: Charles Turner, Associate Planner

DATE: November 1, 2012

SUBJECT: Approve Revised Bicycle/Pedestrian Advisory Committee (BPAC) Flyer

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**Recommendation**

**By Motion:**

Adopt new BPAC Flyer for distribution

**Background**

The original BPAC Flyer was developed in conjunction with a “Prize” inducement to encourage participation in the Survey. Since the “Prize” component is no longer applicable to information that the BPAC distributes throughout Stanislaus County, a new Flyer has been designed to encourage participation in the StanCOG website survey.

**Discussion**

Determine if the new Flyer meets the BPAC needs

Attachment: New Flyer

cturner@stancog.org
Who is StanCOG?

StanCOG is the Stanislaus Region's Transportation Planning Agency. It is an association of city and county governments created to address regional transportation issues related to:

<table>
<thead>
<tr>
<th>Highways</th>
<th>Rail</th>
<th>Public Transit</th>
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<tbody>
<tr>
<td>Bicycles</td>
<td>Air</td>
<td>Pedestrians</td>
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<tr>
<td>Streets</td>
<td>Roads</td>
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StanCOG was established in 1971 through a Joint Powers Agreement (JPA) between our Member Agencies:

- City of Ceres
- City of Hughson
- City of Modesto
- City of Newman
- City of Oakdale
- City of Patterson
- City of Riverbank
- City of Turlock
- City of Waterford
- Stanislaus County

Under Federal and State law, StanCOG is designated as a Metropolitan Planning Organization (MPO), a Regional Transportation Planning Agency (RTPA), and a Council of Governments (COG).

StanCOG is responsible for developing and updating a variety of transportation plans and for allocating the Federal and State funds to implement them.

One of the primary responsibilities of StanCOG is to create and implement the Regional Transportation Plan (RTP). The RTP is a 25-year Master Plan that serves a blueprint for all transportation improvement projects in the Region.

Public Involvement

StanCOG encourages and promotes the public's involvement in the transportation planning process.

Public Meetings are held regularly for the StanCOG Policy Board and its Advisory Committees such as the BPAC.

BPAC meetings are typically held the first Tuesday of every other month at 5:30 pm in the StanCOG Board Room, 1111 1 Street, 3rd Floor, in downtown Modesto. Meetings are open to the public.

Individuals interested in serving on the BPAC are encouraged to complete an application available at: http://www.stancog.org/bpac-committee.shtml or by calling 209-525-4600.

Contact the StanCOG office at 209-525-4600 or visit www.stancog.org for a complete list of meeting schedules and agendas.

Do You Ride?

Take the Survey and Tell Us What You Think!

Take a Seat at the Table

1111 1 Street, Suite 308
Modesto, CA 95354
(209) 525-4600
(209) 558-7833 fax
www.stancog.org
Bicycle Pedestrian Advisory Committee (BPAC)

The Stanislaus Council of Governments (StanCOG) has a Bicycle/Pedestrian Advisory Committee (BPAC) that is comprised of members of the public who are bicycle/pedestrian enthusiasts.

The BPAC is a standing committee that advises the StanCOG Policy Board on bicycle and pedestrian-related issues, and provides valuable input on the Non-Motorized Transportation Plan.

It reviews transportation projects and recommends planning efforts that enhance non-motorized transportation opportunities in the Stanislaus region.

Take the Survey . . .

IT’S EASY!
Visit the StanCOG website at www.stancog.org and click on the icon pictured below!

Do You Ride? Tell Us What You Think! Take our Bike Survey

The Stanislaus County Bicycle Club (SCBC) and the Ciclistas del Valle (CDV) Race team support this survey in an effort to promote bicycle safety.

Visit SCBC at stancobike.org for more information or email John Gerling of CDV at info@ciclistasdelvalle.org

Members

The BPAC is comprised of representatives from the county and each of the cities in the Stanislaus region.

Leisser Mzariegos City of Ceres
Vacant City of Hughson
Stephen Bonrepos City of Modesto
Norm Fox City of Newman
Frank Corwin City of Oakdale
Lennox Harris City of Patterson
J D Hightower City of Riverbank
Greg Jacquay City of Turlock
Jeff Montgomery City of Waterford
Chuck Shoup Stanislaus County
TO: Bicycle and Pedestrian Advisory Committee

THROUGH: Carlos Yamzon, Executive Director

FROM: Rosa Park, Transit, Programming and Planning Manager
Jim Schoeffling, Transportation Modeler

DATE: October 22, 2012

SUBJECT: Transit Origin and Destination Survey

Background

In 2010, StanCOG received a Federal Transit Administration grant of $100,000 for the purpose of collecting travel data on alternative transportation modes in the StanCOG region. The modal share data are to be used to assess peoples’ modal share and their sensitivities to using alternative modes among passenger car, transit, rail, bicycle and walk. As part of the grant, a specific “on board” transit survey will be conducted to determine the origins and the destinations of transit riders on fixed route transit systems and on interregional transit routes too. The information will be used to set parameters in the StanCOG Regional Model as well as provide key transit information about transit ridership patterns in our area. Ultimately, the survey information could be used to secure either “new start” or “small start” funding through FTA, if a transit project could be identified. StanCOG requested proposals from consultants to administer surveys and assemble the data in the Fall of 2011.

Discussion

In January 2012, StanCOG staff, in coordination with the region’s transit operators, selected ETC Institute of Olathe, Kansas to administer the transit on board survey. A final report is expected from ETC in February of 2013. In November, transit riders on the interregional routes will be surveyed. In December, transit riders on the fixed routes such as MAX and BLAST will be surveyed using I-PADS. ETC and the transit operators met with StanCOG staff on October 16, 2012 to review schedule, staffing and additional data needed from the transit agencies prior to the study. StanCOG staff is pleased to have secured a contract with ETC for managing the study. Chris is recognized by the FTA and by other transit agencies in the United States as a “top” consultant in the field of survey research. It is believed that the StanCOG Origin and Destination Survey could be a showcase for mid size urban areas in the United States.

jschoeffling@stancog.org

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TO: Bicycle Pedestrian Advisory Committee

THROUGH: Carlos Yamzon, Interim Executive Director

FROM: Cindy Malekos, Personnel & Administration Manager
Public Information Officer
Carla Alviso, Administrative Clerk III

DATE: September 25, 2012

SUBJECT: Meeting Schedule for Calendar Year 2013

Background

The Policy Board approved the attached Policy Board and Advisory Committee Meeting Schedule for Calendar Year 2013.

The Policy Board and Executive Committee have regularly scheduled public meetings dates and times on the third Wednesday of the month. The Advisory Committees have regularly scheduled public meeting dates and times two weeks prior to the Policy Board meeting, during the first week of the month. All meetings are held at the StanCOG Board Room. Regularly scheduled public committee meetings include:

Social Services Transportation Advisory Council (SSTAC) 1st Tues. @ 8:30 am
Sustainable Communities Strategy Steering Committee (SCS) 1st Tues. @ 1:00 pm
Citizens Advisory Committee (CAC) 1st Wed. @ 6:00 pm
Management and Finance Committee (M&F) 1st Thurs. @ 3:00 pm
Bicycle/Pedestrian Advisory Committee (BPAC) 1st Tues. @ 5:30 pm bi-monthly

Discussion

The 2012 meeting schedule has worked out well with good attendance at Policy Board and Committee meetings so the same format has been used to set the schedule for 2013 (see attached chart). There are several exceptions as noted due to holidays. No meetings will be held in July.

cmalekos@stancog.org
# StanCOG Policy Board & Committee Meetings 2013

<table>
<thead>
<tr>
<th>2013</th>
<th>Social Services Transportation Advisory Council</th>
<th>Sustainable Communities Strategy Steering Committee</th>
<th>Bicycle/Pedestrian Advisory Committee</th>
<th>Citizens Advisory Committee</th>
<th>Management and Finance Committee</th>
<th>Executive Committee</th>
<th>Policy Board</th>
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<td>(1st Tuesday of the month) 8:30 a.m.</td>
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<td>(1st Tuesday of every other month) 5:30 p.m.</td>
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All Meetings held in the StanCOG Board Room, located at 1111 "I" Street, Suite 308, Modesto, CA 95354

* Executive Committee Meetings held at 3:30 p.m. for the months of Jan, Mar, May, Aug, Oct, & Dec

* Please note different dates due to holidays or calendar conflicts